
Keysource's 2010 seminar programme will reveal details of our triple award-winning efficient data centre designs.

Keysource will unveil energy efficiency strategies which can save you 45% on your energy bills and still support high density IT loads with high levels of resilience. We will demonstrate how to maximize ROI whilst achieving the most efficient and resilient data centres possible.

These vital topics will be covered by expert speakers through informative case studies of projects designed and built by Keysource over the last 18 months. The case studies will cover a variety of sectors including **Commercial, Retail, Academic, Public Sector and Co-location** projects and will reveal their individual challenges and drivers.

Hosted by: Keysource

Date: 22nd April 2010

Venue: BALTIC Centre for Contemporary Art, Gateshead Quays, Gateshead, NE8 3BA

Time: 1pm – 4pm

Why attend?

If you are planning a new data centre build or refreshing essential infrastructure in the next 18 months, you need to attend this seminar. You will leave the day with ideas and strategies which can be implemented within your own facility.

Who will benefit from this seminar?

Data Centre Operators, IT Managers, Facilities Managers and Estates Directors planning a new facility or wanting to improve their existing data centre. Companies needing to reduce their electricity consumption in IT or Financial Directors looking to reduce OPEX costs will also benefit from attending.

Agenda

13.00 Registration and refreshments on arrival

13.30 How to establish your company's business drivers and their effect on data centre design decisions

13.50 The road to an annualized PUE of 1.2: How to achieve data centre efficiency savings of 45%

14.15 Case Studies: How Keysource overcame clients' challenges through the award-winning **ecofris** design solution

14.45 Refreshment break

15.00 Case Studies: How Keysource overcame clients' specific challenges through traditional methods

15.45 Experts Panel: Q+A

16.00 Refreshments and Networking opportunities

Registration

To register your interest, phone Amy Parcell today on 0845 204 3333 or email amy.parcell@keysource.co.uk



Winner of 'Innovation in the medium data centre' at the 2009 Datacentre Leaders Awards



Winner of 'Environmental Project of the Year' at the 2009 UK IT Industry Awards



Winner of 'Green IT Innovation of the Year' at the 2009 Information Age Awards